Making the case for continued investment in the

Boxall Profile® Online

The Boxall Profile® Online has already proven to be a valuable tool in your setting as an evidence based approach to the early identification and assessment of social and emotional developmental needs. This guidance is designed to help you make the case for sustained investment, ensuring that your school can continue to embed this approach and tool in the long-term.

Conversations with decision makers

01   Identify the right stakeholders

It is key that the correct members of staff are identified and approached. These colleagues will likely be decision makers or budget holders, and may include your headteacher, procurement managers or governors.

We have a Governors and Trustees guide on the Boxall Profile® Online website, which offers information on the tool, as well as the role of Governors and Trustees in the implementation of the Boxall Profile® in a school.

02   Focus on benefits, outcomes and evidence

When approaching decision makers and budget holders, it is important to highlight the benefits of the Boxall Profile® and align your case for continued investment with your school's vision and values. It is also helpful to provide data and evidence that prove the impact of the Boxall Profile®. We have recently produced an evidence pack which includes information on the nurturing approach, in addition to the effectiveness of the Boxall Profile®. You can also use data directly from the Boxall Profile® Online to make your case. You can compare data, EBP progress and create reports to do this. Our data dashboard guide gives you more information on how to compare data and create reports.

It is key to align your continued investment case with your school's vision and values.

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Building a business case

It may be the case that you may need to build a business case in order to continually invest in the Boxall Profile® as a setting. Key components of a business case are:

Introduction

What is the Boxall Profile® and how is it relevant to your setting's priorities? Is it the early identification, the fact that it can identify hidden needs, or its ability to create targets and track progress?

Problem statement

What are the challenges your setting is facing? Is your setting struggling with high exclusions, poor attendance or lack of clarity in terms of identifying needs.

Proposed solution

How does the Boxall Profile® Online address these challenges that your setting is experiencing?

**Our standard pricing is
Primary: £325 + VAT
Secondary: £500 + VAT**

Budgeting

It is important that you account for the cost of the tool. You might want to present the pricing and compare to the potential cost savings or improved outcomes. It is also important to plan ahead where possible. Making the case for continued investment in advance can help your setting allocate the right budget, for example from pupil premium funding. You may find that there are alternative funding opportunities or models available to you. Are you part of a Multi Academy Trust that can pool resources in order to fund this investment?

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Take the next step toward sustained impact

As someone who understands the value of the Boxall Profile® first-hand, you are uniquely positioned to champion its continued use in your setting. By advocating for this proven tool, you can ensure that the nurturing approach you've worked so hard to embed remains a cornerstone of your school's success.

Whether it's starting a conversation with your senior leadership team, preparing a business case, or exploring funding options, your voice can make a real difference. We're here to support you every step of the way, and to make things easier for you, we have prepared a template business case which you can download and complete as required.

Together, we can continue transforming the lives of children and young people. Let's keep making an impact!

Explore our resources below to help you get the most from the Boxall Profile® Online. Or for further information, or support in crafting your case you can get in touch with us at info@nurtureuk.org.

Template business case

Helpful guides

New features

Help centre

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